

NORTH HINKSEY PARISH COUNCIL

MINUTES OF THE COMMUNICATIONS COMMITTEE HELD ON THURSDAY 19th SEPTEMBER 2019, AT 7.30pm, IN THE SEACOURT HALL BOTLEY.

Present: The Chairman Councillor L. Berrett and Councillor D. Kay. Potter, Dowie

Others Present: C A Ryde (Parish Clerk)

1. APOLOGIES FOR ABSENCE

Councillor Church.

2. DECLARATIONS OF INTEREST

None.

3. ELECTION OF A VICE CHAIR

Councillor Kay put himself forward; **SECONDED** by Councillor Potter and Unanimously Voted in as Vice Chair.

4. MINUTES AND ACTIONS FROM LAST MEETING.

Graffiti: Councillor Berrett reported the creation of the web reporting form will likely mean we need to engage the web designer to complete the site. Cllr Berrett will follow up with the web designer and get a quote for the work.

5. NHPC WEBSITE

- a). New Website review: feedback, analytics, processes
Councillor Berrett reported the following:

Use:

hits on the NHPC Website peaked during the May 2019 elections with c.3500-page views that month and 14875 page views over the last rolling year with individuals on average viewing 2.6 pages per session.

Tidying the Web Site:

Future meetings section has now been reorganised so that the current month appears first to make referencing easier.

- b). Photo competition outcome.

Councillor Berrett reported that the competition had been re launched and would approach individuals to see if they were happy for their photographs displayed elsewhere to be used by NHPC.

6 FACEBOOK UPDATE

It was reported that the Facebook page had received 190 likes and had 230 followers with the most interactions about the LM Pavilion with 1000 comments. Botley notice board and Tilbury Fields Facebook pages have been set up recently and linked to the NHPC page with reposting of content between them to reach more parishioners. Most popular posts in recent months with highest reach (200 to 500 people) were posts about the LM Pavilion consultation and the pop-up café.

7 NOTICEBOARD FOR TILBURY FIELDS UPDATE

This was on hold Pending resolution of the question of who was to adopt roads and open spaces.

8. ENVIRONMENT COMMITTEE COMMUNICATIONS

What role should the Communications Committee take in supporting the Environment Committee's publicity now funds are approved for leaflets etc.

Councillors AGREED to finalise content and test with organisations such as ABC and the Youth Club; then refer back to the Environment Committee to sign off.

Councillor Kay tabled a rough draft of a poster /flyer advertising the Expressway Public meeting which he undertook to circulate for comment to members of the Committee. The Committee also discussed ways of more directly obtaining Parishioner feedback such as postcard responses.

 17/10/19