

NORTH HINKSEY PARISH COUNCIL

MINUTES OF THE COMMUNICATIONS COMMITTEE HELD ON THURSDAY 10th JANUARY 2019, AT 8.00pm, IN THE SEACOURT HALL BOTLEY.

Present: The Chairman Councillor L. Berrett and Councillors D. Kay and C. Potter.

Others Present: C A Ryde (Parish Clerk)

1. APOLOGIES FOR ABSENCE

There were apologies received from Councillor C. Church.

2. DECLARATIONS OF INTEREST

There were no declarations of interest.

3. AGENDA ITEMS

a) NHPC WEBSITE

Councillor Berrett summarised feedback and analytics on the new NHPC web site, reporting that newsworthy items had been regularly posted along with, events and information about issues such as road works. Councillor Potter asked that a posting be made drawing attention to the installation of new play equipment at The Louie Memorial Playing Field on Monday 14th January 2019. The opening times for the now functioning NHPC office would also be posted.

While it was too early to draw firm conclusions from early data about the web sites usage, generally it appeared to be as before, i.e. one-off searches. It was AGREED that when sufficient data was available it would be reported to the full committee.

Meeting's Agenda and Minutes

It was AGREED that the menu heading for meetings should be meetings as opposed to events. It was clarified that minutes should only be posted on the web site once they had been signed off by the Parish Council Meeting and the Chair.

Other website tidy-up items agreed over coming weeks including:

- tidy up dead links
 - Ensure new minutes posted are in PDF, and correct any past ones
 - have All Past Meetings run in reverse chronological order
 - raise discoverability of the Copse and Fen by potentially relabeling the Halls & Playing Fields heading to Halls & Public Spaces and adding menu item for Copse and Fen rather than just linking from LM Fields page
- A longer-term project is to add all the minutes of all Committees into the calendar retrospectively – those other than Planning and Full Council which are already there. This requires adding times and venues to all past meetings going back 5 years – not too much work many only have max 4 a year, but as Webmaster Councillor Berrett will fit this in around other work and prioritise the current items

Web site Photographs

It was AGREED to recommend to Council that a competition be run in the Sprout, requesting Parishioners submit photographs from around the Parish so that those judged the best could be posted on The NHPC Website as alternative headers, possibly changing each quarter. It was AGREED that the Committee should review the response from the proposed Photo competition and review at a future meeting.

b) FACEBOOK UPDATE

It was noted that when something was posted as an event on the NHPC Facebook Page it had a greater reach: up to 2000 people for events such as the Remembrance Service, Seacourt Hall Open Day and the LM Pavilion Consultation. It was therefore AGREED that this description be used to publicise similar activities.

c) SPROUT SCHEDULE 2019

February: an article from Ag Mac Keith about the work being carried out at the North Hinksey Nature Reserve.

March: LM Playing Fields update from Councillor Potter.

April: Chairman's reflections on the year with reference to NHPC's key objectives and the website photo competition

May: no article

d) PARISH NEWSLETTER

The following publication time table was AGREED to be recommended to Council:

- **3rd February**- text from Committee Chairs to Councillor Kay
- **17th February**- to printers
- **22nd February**- print ready
- **24th February – 3rd March**; distribution

e) PUBLIC ENGAGEMENT AROUND THE PAVILION PLANNING APPLICATION

Following a general discussion, it was AGREED to recommend to Council that when plans and Elevations were available a public event with maps available be held at the Pavillion at a suitable time, and made available at the February Council meeting or APM in March.

f) LOGO FOR NHPC and SHMC

Some discussion on whether a new logo for NHPC was required, along with one for Seacourt Hall as the opportunity for a logo for the new location signage has been raised. No decision was made on this matter.

g) BUDGET

There had been no budgetary changes since the last report to the Parish Council.

h) ANNUAL PARISH MEETING

It was AGREED to recommend to Council that the Annual Parish Meeting should include presentations about the proposed Expressway and The Botley Centre Redevelopment.

4. DATE OF NEXT SCHEDULED MEETING

11th April 2019, 8pm

The meeting finished at 9pm

Final inc chair comments 6 feb 2019